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Aggregation Trees

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Abstract

Uncovering the heterogeneous effects of particular policies or "treatments" is a key concern for researchers and policymakers. A common approach is to report average treatment effects across different subgroups based on observable covariates. However, there is likely to be considerable uncertainty about the appropriate grouping. This paper proposes a nonparametric approach to discovering heterogeneous subgroups in a selection-on-observables framework. The approach constructs a sequence of groupings, one for each level of granularity. Groupings are nested and feature an optimality property. An "honesty" condition allows us to construct valid confidence intervals for the average treatment effect of each group. The utility of the proposed methodology is illustrated through an empirical exercise that revisits the impact of maternal smoking on birth weight.

Keywords: Causality, conditional average treatment effects, recursive partitioning, subgroup discovery, subgroup analysis.

JEL Codes: C29, C45, C55

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1 Introduction

Understanding the effects of a particular policy or "treatment" is a key concern for researchers and policymakers. Traditionally, the assessment of the policy's actual effectiveness involves the identification and estimation of the Average Treatment Effect (ATE), a parameter that quantifies the average impact of the policy on the reference population (see e.g., Angrist & Pischke, 2009; Imbens & Rubin, 2015). However, while the ATE is straightforward to interpret, it ignores effect heterogeneity and therefore does not allow us to explore the distributional impacts of the policy, which hold significant importance for decision-making when the social welfare criterion representing the preferences of the policymakers is not "utilitarian" (Kitagawa & Tetenov, 2021).

A common approach to tackle effect heterogeneity is to report the ATEs across different subgroups defined by observable covariates. These Group Average Treatment Effects (GATEs) enable us to explore heterogeneity while maintaining a certain level of interpretability and are widely employed in applied research.¹ However, there could be many ways to form subgroups, giving rise to a considerable degree of uncertainty about the appropriate grouping.

This paper introduces a data-driven methodology to discover heterogeneous subgroups in a selection-on-observables framework. The approach enables valid inference about the GATEs without the complications associated with p-hacking (e.g., Imbens, 2021), which can arise when iteratively searching for subgroups with significant estimated GATEs. Moreover, the approach offers an alternative to pre-analysis plans, which may be criticized for limiting the potential for uncovering unexpected heterogeneity.

The proposed methodology, hereafter referred to as *aggregation trees*, builds on standard decision trees (Breiman et al., 1984) to aggregate units with similar estimated responses to the treatment. The resulting tree, which represents the set of admissible groupings, is

¹ For instance, Chernozhukov et al. (2017) document that, among 189 randomized control trials published in top economic journals since 2006, 40% report at least one subgroup analysis.

then "pruned" to generate a sequence of groupings, one for each level of granularity. We show that each grouping features an optimality property in that it ensures that the loss in explained heterogeneity resulting from aggregation is minimized. Moreover, the sequence is nested in the sense that subgroups formed at a given level of granularity are never broken at coarser levels. This property guarantees the consistency of the results across the different granularity levels, which is considered a basic requirement that every classification system should satisfy (see, e.g., Cotterman & Peracchi, 1992).

For a particular grouping, point estimates and standard errors for the GATEs are obtained by fitting an appropriate linear model. Under an "honesty" condition (Athey & Imbens, 2016), we can use the estimated standard errors to conduct valid inference about the GATEs as usual, e.g., by constructing conventional confidence intervals. Honesty is a subsample-splitting technique that requires that different observations are used to form subgroups and estimate the GATEs. In analogy to classical econometrics, this is equivalent to using different subsamples to select and estimate a model. This way, the asymptotic properties of GATE estimates are the same as if the groupings had been exogenously given.

We compare aggregation trees with the causal trees of Athey and Imbens (2016) using both theoretical arguments and a simulation exercise. Our simulation shows that aggregation trees lead to lower mean squared error in the estimated treatment effects, with reductions of up to 79%. This improvement primarily stems from the lower variance of aggregation trees, resulting from a splitting strategy that is robust to covariates affecting the outcome levels but not the treatment effects.

We also investigate the costs and benefits of "honesty" compared to more standard "adaptive" estimation that uses the same data for constructing the tree and GATE estimation. Honesty greatly benefits inference, ensuring approximately nominal coverage of confidence intervals. In contrast, adaptive estimation can result in coverage rates as low as 66%. The cost of honesty, measured in terms of mean squared error of treatment effects, ranges between 4% and 63%. The utility of the proposed methodology is illustrated through an empirical exercise that revisits the impact of maternal smoking on birth weight (e.g., Almond et al., 2005; Cattaneo, 2010). The analysis finds evidence of systematic heterogeneity, as different subgroups react differently to the same treatment. Moreover, the analysis reveals that effect heterogeneity is mainly driven by parental characteristics and birth-related variables and is unrelated to maternal alcohol consumption during pregnancy. The results are consistent with previous research showing that the effects are stronger for children born to adult mothers (Abrevaya et al., 2015; Zimmert & Lechner, 2019). Furthermore, we provide evidence that the effects are more pronounced when parental educational attainment is lower and prenatal care visits are fewer.

The rest of the paper unfolds as follows. Section 2 discusses the estimands of interest and their identification. Section 3 introduces aggregation trees. Section 4 compares aggregation and causal trees. Section 5 shows the simulation results. Section 6 illustrates the empirical exercise. Section 7 concludes. A description of the variables used in the empirical exercise and proof of formal results are provided in the Appendix.

2 Causal Framework

2.1 Estimands of Interest

We define the estimands of interest using the potential outcomes model (Neyman, 1923; Rubin, 1974). Suppose to have access to a sample of n i.i.d. observations (Y_i, D_i, X_i) , where $Y_i \in \mathcal{Y}$ is the outcome targeted by the treatment, $D_i \in \{0, 1\}$ is the binary treatment indicator, and $X_i \in X \subset \mathbb{R}^p$ is the pre-treatment covariate vector. We posit the existence of two potential outcomes $Y_i(0)$ and $Y_i(1)$, representing the outcome that the *i*-th unit would experience under each treatment level.

To define the effect of the treatment, we can take the differences in the potential outcomes of each unit and aggregate them at different levels of granularity. The coarsest estimand of interest is the Average Treatment Effect (ATE), $\tau := \mathbb{E}[Y_i(1) - Y_i(0)]$. The ATE quantifies the average impact of the policy on the reference population and is straightforward to interpret. However, it does not allow us to explore the distributional impacts of the policy.

To tackle effect heterogeneity, we can focus instead on the Conditional Average Treatment Effects (CATEs), $\tau(X_i) := \mathbb{E}[Y_i(1) - Y_i(0) | X_i]$. The CATEs provide information at the finest level of granularity achievable with the information at hand and enable us to relate effect heterogeneity to the observable covariates. However, they are difficult to interpret.

The Group Average Treatment Effects (GATEs) provide a way to explore heterogeneity while maintaining a certain level of interpretability. The GATEs are defined as $\tau_g :=$ $\mathbb{E}\left[Y_i(1) - Y_i(0) | X_i \in X_g\right]$ for $g = 1, \ldots, G$, where the groups X_1, \ldots, X_G represent a partition of X. If grouping is based on the levels of a single discrete variable $Z_i \subset X_i$, each GATE simplifies to $\tau_g = \mathbb{E}\left[Y_i(1) - Y_i(0) | Z_i = g\right]$.

The definition of GATEs requires choosing a partition X_1, \ldots, X_G of X. However, in many empirical studies there could be many ways to form subgroups, giving rise to a considerable degree of uncertainty about the appropriate grouping. To address this challenge, this paper introduces a data-driven methodology to construct partitions of X.

2.2 Identification

All the estimands discussed in the previous section are defined in terms of potential outcomes. However, each unit is either treated or not treated. We thus observe only one potential outcome per unit, and further assumptions are needed for identification.

The following standard assumptions are sufficient to identify ATE, GATEs and CATEs (see, e.g., Imbens & Rubin, 2015):

Assumption 2.1. (*SUTVA*): $Y_i = D_i Y_i (1) + (1 - D_i) Y_i (0)$

Assumption 2.2. (Exogeneity of the covariates): $X_i(1) = X_i(0) = X_i$, where potential covariates are defined analogously to potential outcomes.

Assumption 2.3. (Unconfoundedness): $\{Y_i(0), Y_i(1)\} \perp D_i | X_i \rangle$

Assumption 2.4. (Common support): $0 < p(X_i) < 1$, where $p(X_i) \equiv \mathbb{P}(D_i = 1|X_i)$ is the conditional treatment probability (or propensity score).

SUTVA assumes the absence of interference between units, thus ruling out spillover effects. The exogeneity of the covariates stipulates that the covariates are not affected by treatment assignment. The unconfoundedness assumption requires that X_i contains all "confounder" jointly affecting the treatment assignment and the outcome.² The common support assumption states that each unit must have a non-zero probability of belonging to the treatment and control groups.

Under Assumptions 2.1–2.4, the CATEs are identified from observable data:

$$\mathbb{E} [Y_i | X_i, D_i = 1] - \mathbb{E} [Y_i | X_i, D_i = 0]$$

$$= \mathbb{E} [Y_i (1) | X_i, D_i = 1] - \mathbb{E} [Y_i (0) | X_i, D_i = 0] \quad (by \ SUTVA)$$

$$= \mathbb{E} [Y_i (1) | X_i] - \mathbb{E} [Y_i (0) | X_i] \quad (by \ Unconfoundedness)$$

$$= \tau (X_i)$$

$$(2.1)$$

where the quantities in the first line are easily estimated using any supervised learning method. The ATE and the GATEs can be expressed as expectations of the CATEs, thus being identified under the same assumptions.

3 Aggregation Trees

GATE estimation requires forming subgroups according to one or more observable covariates. However, there could be many ways to form subgroups, giving rise to a considerable degree of uncertainty about the appropriate grouping. In the absence of subject-matter

 $^{^{2}}$ X_{i} can also include additional "heterogeneity covariates" not necessary for identification but for which effect heterogeneity is of interest. The sets of confounders and heterogeneity covariates can overlap in any way or be disjoint.

knowledge, a data-driven methodology for discovering heterogeneous subgroups is particularly attractive.

The methodology proposed in this paper consists of three steps. First, an estimation step constructs an estimate $\hat{\tau}(\cdot)$ of $\tau(\cdot)$. Second, a tree-growing step approximates the estimated $\hat{\tau}(X_i)$ by a standard decision tree (Breiman et al., 1984) that constrains the set of admissible groupings, that is, groupings that maximize systematic between-group heterogeneity. Third, a tree-pruning step generates a sequence of nested subtrees, one for each level of granularity, by trading off the complexity of the tree with the predictive accuracy of the approximation. Each subtree provides an optimal grouping, where optimality means that, for each granularity level, groupings minimize the loss in explained heterogeneity resulting from aggregation.

The next two subsections discuss how the tree-growing and the tree-pruning steps may be interpreted at the population level, followed by some remarks on estimation and inference.

3.1 Tree-Growing Step

The definition of GATEs requires choosing a partition of the covariate space X. Then, we can identify each GATE as the expectation of $\tau(\cdot)$ within each group.

This is equivalent to constructing a multivariate step-function $f \in \mathcal{F}$ that well approximates τ (·) by partitioning X into strata and then treats τ (·) as constant within each stratum. Under the mean squared error (MSE) criterion the best piecewise constant approximation to τ (·) is the solution to the following problem:³

$$\min_{\{(c_g, \mathcal{X}_g)\}_{g=1}^G} \mathbb{E}\left[(\tau \left(X \right) - f \left(X \right))^2 \right] \quad \text{s.t.} \quad f \left(X \right) = \sum_{g=1}^G c_g \mathbb{1} \left(X \in \mathcal{X}_g \right)$$
(3.1)

where $\mathbb{1}(\cdot)$ is an indicator of the truth of its argument, c_1, \ldots, c_G are constants, and the sets X_1, \ldots, X_G form a partition of the covariate space X. We can show that, for any partition of X, the optimal constants are $c_g^* = \mathbb{E}[\tau(X) | X \in X_g]$. Therefore, solving problem (3.1) identifies the GATEs regardless of how groups are formed (see Appendix C).

³ If $\tau(\cdot)$ is a step function, there exists a partition for which the approximation to $\tau(\cdot)$ is exact.

The question is then how to find the optimal partition X_1, \ldots, X_G . Following the approach of Breiman et al. (1984), partitions of X can be constructed by recursively stratifying the covariate space using axis-aligned splits. Let x_j be some particular value of the *j*-th covariate. Starting with a region of the covariate space $\mathcal{R}_m \subseteq X$, consider a candidate splitting variable *j* and splitting point *s*. Define the corresponding subregions as:⁴

$$\mathcal{R}_{m+1}(j,s) = \{X|x_j \le s\}, \quad \mathcal{R}_{m+2}(j,s) = \{X|x_j > s\}$$

The split occurs on a given pair (j, s), and the population is stratified accordingly. The process is then repeated in the resulting subregions, thus obtaining finer and finer partitions of X. The whole procedure can be described by the shape of a decision tree: the "root" (i.e., the node with no "parent") corresponds to X, the *m*-th internal node represents subregion \mathcal{R}_m and has two "children" nodes representing subregions \mathcal{R}_{m+1} and \mathcal{R}_{m+2} , and associated with the "leaves" (i.e., the collection of terminal nodes) is a partition of the covariate space.

Ideally, we would like to explore the space of all possible trees and pick the one whose associated partition minimizes (3.1). However, it is generally infeasible to enumerate all the distinct binary decision trees. Consider the situation where the random vector X is composed of p binary covariates, and let \mathcal{D} be the "depth" of a given tree (i.e., the number of nodes connecting the root to the furthest leaf). We can show that $L_{\mathcal{D}} = \prod_{d=1}^{\mathcal{D}} (p - (d-1))^{2^{d-1}}$ is a lower bound for the number of distinct binary decision trees grown by recursively partitioning X and having a depth equal to or lower than \mathcal{D} (see Appendix D). $L_{\mathcal{D}}$ quickly diverges as p grows. For example, fixing $\mathcal{D} = 3$ and letting p = 10 yields a lower bound of 3,317,760, while letting p = 20 leads to a bound of 757,926,720. Things only worsen with categorical covariates taking more than two values or continuous covariates discretized using a large number of bins.

To cope with this issue, Breiman et al. (1984) suggest a "greedy" approach that partitions each region $\mathcal{R}_m \subseteq X$ by choosing the split that minimizes the MSE within the resulting

⁴ In the case of categorical splitting variables, s corresponds to a subset of possible levels of j, and the inequality signs are replaced by \in and \notin . Continuous variables need to be discretized.

subregions \mathcal{R}_{m+1} and \mathcal{R}_{m+2} . This process is then iterated until some particular "stopping criterion" is met, for instance the maximum depth of the tree. This approach is greedy in that it ignores that a suboptimal split could yield better results at later steps and is generally considered to be a reasonable way of circumventing the exhaustive search of the space of all possible trees.

At each step, the optimal greedy split is placed to explain as much heterogeneity as possible within the two resulting subregions. In particular, the splitting variable j and the splitting point s are chosen to solve the following problem:

$$\min_{j,s} \mathbb{V}\left(\tau\left(X\right) | X \in \mathcal{R}_{m+1}\left(j,s\right)\right) + \mathbb{V}\left(\tau\left(X\right) | X \in \mathcal{R}_{m+2}\left(j,s\right)\right)$$
(3.2)

The greedy approach partitions each subregion $\mathcal{R}_m \subseteq X$ in a way that maximizes systematic heterogeneity between the resulting subgroups, thus constructing a set of admissible groupings described by a tree \mathcal{T}_0 . Notice that the first greedy split yields the optimal non-greedy partition (associated with the leaves of a 1-depth tree), while subsequent splits are likely to be only greedy-optimal.

3.2 Tree-Pruning Step

Choosing the size of the tree is important. On the one hand, too deep trees might capture unimportant details of τ (·). On the other hand, too shallow trees might miss relevant structure. This trade-off between the tree size and the accuracy of the approximation can be formalized by the following "cost-complexity" criterion (Breiman et al., 1984):

$$C_{\alpha}\left(\mathcal{T}\right) = \sum_{\ell=1}^{|\mathcal{T}|} \mathcal{Q}_{\ell}\left(\mathcal{T}\right) + \alpha |\mathcal{T}|$$
(3.3)

with $\ell = 1, ..., |\mathcal{T}|$ an index for the terminal nodes of a tree \mathcal{T} and $Q_{\ell}(\mathcal{T}) = \mathbb{V}(\tau(X) | X \in \mathcal{R}_{\ell})$. The first term on the right-hand side of (3.3) measures the variability of $\tau(\cdot)$ in region \mathcal{R}_{ℓ} around its piecewise constant approximation given by $\mathbb{E}[\tau(X) | X \in \mathcal{R}_{\ell}]$. This quantity can be arbitrarily reduced by growing deeper trees. This justifies the regularization term $\alpha |\mathcal{T}|$ that penalizes the model according to the cost-complexity parameter $\alpha \in [0, \infty)$ and the number of terminal nodes $|\mathcal{T}|$ of \mathcal{T} .

The parameter α controls the balance between the accuracy and the interpretability of the model. Define a subtree $\mathcal{T} \subset \mathcal{T}_0$ as any tree that can be obtained by collapsing any number of internal nodes of \mathcal{T}_0 and let $\mathcal{T}_{\alpha} \subseteq \mathcal{T}_0$ be the smallest subtree for which (3.3) is minimized. For each α , a unique \mathcal{T}_{α} exists, which can be identified by "weakest link pruning": starting from \mathcal{T}_0 , we iteratively collapse the internal node that gives the slightest increase in the accuracy of the approximation. This "weakest" node is defined in terms of the impurity $Q_{\ell}(\mathcal{T})$ of its children.

Following this procedure, we can generate a sequence of nested subtrees $\mathcal{T}_{\alpha_0}, \mathcal{T}_{\alpha_1}, \ldots, \mathcal{T}_{\alpha_{max}}$, where $0 = \alpha_0 < \alpha_1 < \cdots < \alpha_{max} < \infty$ are threshold values such that all α in a given interval lead to the same subtree and $\mathcal{T}_{\alpha_{max}}$ corresponds to the tree's root. Associated with each subtree in the sequence is a partition of the covariate space. Therefore, the tree-pruning step generates a sequence of groupings, one for each threshold value $\alpha_0 < \alpha_1 < \cdots < \alpha_{max}$.

Because each \mathcal{T}_{α_k} is obtained by collapsing the weakest node of $\mathcal{T}_{\alpha_{k-1}}$, the tree-pruning step constructs optimal groupings by aggregating the two subgroups for which the loss in explained heterogeneity resulting from aggregation is minimized. Moreover, because the sequence is nested, subgroups formed at a given level of granularity are never broken at coarser levels. This property guarantees the consistency of the results across the different granularity levels, which is considered a basic requirement that every classification system should satisfy (see, e.g., Cotterman & Peracchi, 1992).

3.3 Estimation and Inference

Using the sample analogs of (3.2)–(3.3) is infeasible since τ (·) is never observed. This paper proposes using an estimate $\hat{\tau}$ (·) of τ (·) in both the tree-growing and tree-pruning steps to construct the sequence of optimal groupings. Then, for a particular granularity level, we can estimate the GATEs in several ways. In randomized experiments, taking the difference between the mean outcomes of treated and control units in each group is an unbiased estimator of the GATEs. Equivalently, we can obtain the same point estimates in addition to their standard errors by estimating via OLS the following linear model:

$$Y_i = \sum_{l=1}^{|\mathcal{T}_{\alpha}|} L_{i,l} \gamma_l + \sum_{l=1}^{|\mathcal{T}_{\alpha}|} L_{i,l} D_i \beta_l + \epsilon_i$$
(3.4)

with $|\mathcal{T}_{\alpha}|$ the number of leaves of a particular tree \mathcal{T}_{α} and $L_{i,l}$ a dummy variable equal to one if the *i*-th unit falls in the *l*-th leaf of \mathcal{T}_{α} . Exploiting the random assignment to treatment, we can show that each β_l identifies the GATE in the *l*-th leaf.

In observational studies, estimating model (3.4) would yield biased GATE estimates due to the selection into treatment. To get unbiased estimates, we can use the orthogonal estimator of Semenova and Chernozhukov (2021) to estimate the best linear predictor of τ (·) given a set of dummies denoting leaf membership. The key idea is to construct a random variable Γ_i , generally called score, such that τ (X_i) = $\mathbb{E} [\Gamma_i | X_i]$, and project it onto $L_{i,1}, \ldots, L_{i,|\mathcal{T}_{\alpha}|}$. For instance, consider the following doubly-robust score (Robins & Rotnitzky, 1995):

$$\Gamma_i^* = \mu \left(1, X_i \right) - \mu \left(0, X_i \right) + \frac{D_i \left[Y_i - \mu \left(1, X_i \right) \right]}{p \left(X_i \right)} - \frac{\left(1 - D_i \right) \left[Y_i - \mu \left(0, X_i \right) \right]}{1 - p \left(X_i \right)}$$
(3.5)

where $\mu(D_i, X_i) = \mathbb{E}[Y_i|D_i, X_i]$ is the conditional mean of Y_i and $p(X_i) = \mathbb{P}(D_i = 1|X_i)$ is the propensity score. Because $\mathbb{E}[\Gamma_i^*|X_i] = \tau(X_i)$, this score is a natural candidate. We recognize that it depends on unknown functions $\eta(X_i) := \{\mu(1, X_i), \mu(0, X_i), p(X_i)\}$ and make this explicit by writing $\Gamma_i^* = \Gamma_i^*(\eta)$. We refer to η as nuisance functions, as they are not of direct interest but necessary to construct a plug-in estimate $\Gamma_i^*(\hat{\eta})$ of $\Gamma_i^*(\eta)$ that we aim to regress on $L_{i,1}, \ldots, L_{i,|\mathcal{T}_{\alpha}|}$. Semenova and Chernozhukov (2021) show that $\Gamma_i^*(\eta)$ is a Neyman-orthogonal score (Chernozhukov et al., 2018), that is, its plug-in estimate $\Gamma_i^*(\hat{\eta})$ is insensitive to bias in the estimation of $\hat{\eta}$. They then suggest the following two-stage procedure. First, construct an estimate $\hat{\eta}$ of the nuisance functions η using K-fold crossfitting: split the sample into K folds of similar sizes and, for each $k = 1, \ldots, K$, estimate $\hat{\eta}_k$ using all but the k-th folds. Second, construct $\widehat{\Gamma}_i^* := \Gamma_i^*(\widehat{\eta}_k)$, where the observation *i* belongs to the k-th fold, and estimate via OLS the following linear model:

$$\widehat{\Gamma}_{i}^{*} = \sum_{l=1}^{|\mathcal{T}_{\alpha}|} L_{i,l} \,\beta_{l} + \epsilon_{i} \tag{3.6}$$

As before, each β_l identifies the GATE in the *l*-th leaf. Semenova and Chernozhukov (2021) show that thanks to the Neyman-orthogonality of Γ_i^* , the OLS estimator $\hat{\beta}_l$ of β_l is root-*n* consistent and asymptotically normal, provided that the product of the convergence rates of the estimators of the nuisance functions $\mu(\cdot, \cdot)$ and $p(\cdot)$ is faster than $n^{1/2}$. This allows using machine learning estimators such as random forests and LASSO to estimate the nuisance functions, as they are shown to achieve an $n^{1/4}$ convergence rate and faster under particular conditions.

However, GATE estimates may show some bias if we use the same data to construct the tree and to estimate models (3.4)–(3.6), leading to invalid inference. One way out is to grow "honest" aggregation trees (Athey & Imbens, 2016). Honesty is a subsamplesplitting technique that requires that different observations are used to form the subgroups and estimate the GATEs. For this purpose, we split the observed sample into a training sample S^{tr} and an honest sample S^{hon} of arbitrary sizes. We use S^{tr} to estimate τ (·) and construct the tree \mathcal{T}_0 and, for a particular grouping \mathcal{T}_{α} , we use S^{hon} to estimate (3.4)–(3.6). This way, the asymptotic properties of GATE estimates are the same as if the groupings had been exogenously given. Therefore, we can use the estimated standard errors to conduct valid inference as usual, e.g., by constructing conventional confidence intervals. However, honesty generally comes at the expense of a larger mean squared error, as fewer observations are used to estimate $\hat{\tau}$ (·), construct the tree, and compute GATE estimates.

4 Comparison with Causal Trees

This section compares aggregation trees with the causal trees of Athey and Imbens (2016). Aggregation and causal trees have the same aim: discovering heterogeneous subgroups by approximating τ (·) with a multivariate step-function constructed via recursive partitioning. However, they differ in two main ways: how trees are constructed and what output they provide.

In the next subsection, we outline the different splitting strategies employed by these alternative approaches to create partitions of the covariate space. We then compare the output they provide.

4.1 Splitting Strategy

Trees are typically constructed by greedily minimizing an assumed loss function based on the MSE criterion (see Section 3.1). Let \mathcal{T} be a tree constructed using a training sample \mathcal{S}^{tr} , and let \mathcal{S}^{te} be an independent test sample. Then, when heterogeneous treatment effects are the object of the analysis, one wants to build a tree that minimizes $EMSE(\mathcal{T}) =$ $\mathbb{E}\left[MSE\left(\mathcal{S}^{te}, \mathcal{S}^{tr}, \mathcal{T}\right)\right]$, where the expectation is taken over the joint distribution of the training and test samples and:⁵

$$MSE\left(\mathcal{S}^{te}, \mathcal{S}^{tr}, \mathcal{T}\right) = \frac{1}{|\mathcal{S}^{te}|} \sum_{i \in \mathcal{S}^{te}} \left\{ \left[\tau_i - \tilde{\tau} \left(X_i, \mathcal{S}^{tr}, \mathcal{T} \right) \right]^2 - \tau_i^2 \right\}$$
$$= \frac{1}{|\mathcal{S}^{te}|} \sum_{i \in \mathcal{S}^{te}} \tilde{\tau}^2 \left(X_i, \mathcal{S}^{tr}, \mathcal{T} \right) - \frac{2}{|\mathcal{S}^{te}|} \sum_{i \in \mathcal{S}^{te}} \tau_i \tilde{\tau} \left(X_i, \mathcal{S}^{tr}, \mathcal{T} \right)$$

with $\tau_i \equiv \tau(X_i)$ and $\tilde{\tau}(x, S, \mathcal{T})$ an estimate of $\tau(\cdot)$ within the leaf $\ell(x, \mathcal{T})$ of \mathcal{T} where x falls obtained using observations in the sample S. In practice, trees are constructed by greedily minimizing an in-sample version $MSE(S^{tr}, S^{tr}, \mathcal{T})$.⁶

⁵ We are departing from the standard criterion $\mathbb{E}[\{\tau_i - \tilde{\tau}(X_i, \mathcal{S}^{tr}, \mathcal{T})\}^2]$ by subtracting $\mathbb{E}[\tau_i^2]$. Because this term does not depend on an estimator, the tree that minimizes the standard criterion also minimizes $EMSE(\cdot)$.

⁶ This is what Athey and Imbens (2016) denote as the "adaptive" case, where the same sample is used

The key challenge in a causal inference framework is that we do not observe τ_i . Thus, $MSE(\cdot, \cdot, \cdot)$ is an infeasible criterion and needs to be estimated. Causal and aggregation trees differ in how they estimate this criterion. Athey and Imbens (2016) propose the following estimator:

$$\widehat{MSE}_{CT}\left(\mathcal{S}^{te}, \mathcal{S}^{tr}, \mathcal{T}\right) = \frac{1}{|\mathcal{S}^{te}|} \sum_{i \in \mathcal{S}^{te}} \tilde{\tau}_{CT}^2\left(X_i, \mathcal{S}^{tr}, \mathcal{T}\right) - \frac{2}{|\mathcal{S}^{te}|} \sum_{i \in \mathcal{S}^{te}} \tilde{\tau}_{CT}\left(X_i, \mathcal{S}^{te}, \mathcal{T}\right) \tilde{\tau}_{CT}\left(X_i, \mathcal{S}^{tr}, \mathcal{T}\right)$$

with:

$$\hat{\tau}_{CT}(x, \mathcal{S}, \mathcal{T}) = \hat{\mu}(1, x, \mathcal{S}, \mathcal{T}) - \hat{\mu}(0, x, \mathcal{S}, \mathcal{T})$$

$$\hat{\mu}(d, x, \mathcal{S}, \mathcal{T}) = \frac{1}{|i \in \mathcal{S} : X_i \in \ell(x, \mathcal{T}), D_i = d|} \sum_{i \in \mathcal{S} : X_i \in \ell(x, \mathcal{T}), D_i = d} Y_i, \quad d = 0, 1$$

In classical randomized experiments, $\widehat{MSE}_{CT}(\mathcal{S}^{te}, \mathcal{S}^{tr}, \mathcal{T})$ is an approximately unbiased estimator of $MSE(\mathcal{S}^{te}, \mathcal{S}^{tr}, \mathcal{T})$, as $\mathbb{E}[\tau_i | i \in \mathcal{S}^{te} : i \in \ell(x, \mathcal{T})] = \mathbb{E}[\tilde{\tau}_{CT}(x, \mathcal{S}^{te}, \mathcal{T})]$, with the expectations taken over the distribution of the test samples. We can construct causal trees by greedily minimizing the following in-sample counterpart:

$$\widehat{MSE}_{CT}\left(\mathcal{S}^{tr}, \mathcal{S}^{tr}, \mathcal{T}\right) = -\frac{1}{|\mathcal{S}^{tr}|} \sum_{i \in \mathcal{S}^{tr}} \tilde{\tau}_{CT}^{2}\left(X_{i}, \mathcal{S}^{tr}, \mathcal{T}\right)$$

On the other hand, this paper proposes to estimate $MSE\left(\mathcal{S}^{te}, \mathcal{S}^{tr}, \mathcal{T}\right)$ by plugging in an estimate $\hat{\tau}(\cdot)$ of $\tau(\cdot)$ constructed from the training sample:

$$\widehat{MSE}_{AT}\left(\mathcal{S}^{te}, \mathcal{S}^{tr}, \mathcal{T}\right) = \frac{1}{|\mathcal{S}^{te}|} \sum_{i \in \mathcal{S}^{te}} \tilde{\tau}_{AT}^2\left(X_i, \mathcal{S}^{tr}, \mathcal{T}\right) - \frac{2}{|\mathcal{S}^{te}|} \sum_{i \in \mathcal{S}^{te}} \hat{\tau}_i \, \tilde{\tau}_{AT}\left(X_i, \mathcal{S}^{tr}, \mathcal{T}\right)$$

with:

$$\tilde{\tau}_{_{AT}}(x, \mathcal{S}, \mathcal{T}) = \frac{1}{|i \in \mathcal{S} : X_i \in \ell(x, \mathcal{T})|} \sum_{i \in \mathcal{S} : X_i \in \ell(x, \mathcal{T})} \hat{\tau}_i$$

to both construct and estimate the tree. Athey and Imbens (2016) also consider an alternative "honest" criterion $MSE(S^{te}, S^{hon}, \mathcal{T})$ that uses different samples for construction of the tree (S^{tr}) and treatment effect estimation (S^{hon}) . For simplicity, here I compare aggregation and causal trees focusing on the adaptive case.

If we use a consistent estimator of τ_i , then $\widehat{MSE}_{AT}(\mathcal{S}^{te}, \mathcal{S}^{tr}, \mathcal{T})$ is an approximately unbiased estimator of $MSE(\mathcal{S}^{te}, \mathcal{S}^{tr}, \mathcal{T})$, even if the assignment to treatment is random only conditional on X_i . As before, we can construct aggregation trees by greedily minimizing the in-sample version $\widehat{MSE}_{AT}(\mathcal{S}^{tr}, \mathcal{S}^{tr}, \mathcal{T})$. This is equivalent to choosing the splits to minimize the conditional variance of $\hat{\tau}_i$ in the resulting nodes (see equation 3.2).

The splitting strategy of aggregation trees should result in a lower sampling variance, particularly when dealing with covariates that affect the outcome levels but not the treatment effects. Consider an example where the potential outcomes write as $Y_i(d) = \phi(X_i) + \frac{1}{2}(2d-1)\tau(X_i) + \epsilon_i$, with $\phi(X_i) = \frac{1}{2}X_{i1} + X_{i2}$ a model for the mean effect and $\tau(X_i) = \frac{1}{2}X_{i1}$. While exploring the values of a covariate as splitting points, we move one observation at a time from one region of the covariate space to its complement. As each observation belongs to either the treatment or the control group, this changes the sample average of the observed outcomes of only one group, thus affecting $\tilde{\tau}_{CT}(\cdot, \cdot, \cdot)$. Due to the substantial influence of X_{i2} on mean outcomes, moving a single observation between child nodes based on this covariate can substantially alter the sample average of the observed outcomes of one group. Consequently, we expect $\tilde{\tau}_{CT}(\cdot, \cdot, \cdot)$ to vary greatly with the splitting point, even though X_{i2} does not enter the model $\tau(\cdot)$. This variability may also lead the estimator to find spurious splits on X_{i2} . In contrast, for precisely estimated CATEs, $\tilde{\tau}_{AT}(\cdot, \cdot, \cdot)$ remains stable when moving a single observation between child nodes based on X_{i2} . Consequently, we expect $\tilde{\tau}_{AT}(\cdot, \cdot, \cdot)$

4.2 Output

After a deep tree has been constructed, the standard practice is to prune it according to an assumed cost-complexity criterion. Aggregation and causal trees rely on the same criterion, which is composed of two terms (see equation 3.3). The first term corresponds to the criterion $MSE(S^{tr}, S^{tr}, \mathcal{T})$ used for constructing the trees and measures the in-sample goodness-of-fit of the tree. The second term is a regularization component that penalizes the model's complexity, defined as the number of splits of the tree. Regularization is needed to prevent overfitting: the in-sample $MSE(S^{tr}, S^{tr}, \mathcal{T})$ always decreases with additional splits, even in the cases where its out-of-sample counterpart $MSE(S^{te}, S^{tr}, \mathcal{T})$ actually increases.

The cost-complexity criterion is additive in these two terms and is characterized by a non-negative cost-complexity parameter that controls the relative weight of the two components. Athey and Imbens (2016) suggest using cross-validation to choose the optimal cost-complexity parameter, thus selecting the "best" tree and providing the researcher with a single partition of the covariate space. In contrast, aggregation trees refrain from selecting a single partition and explore different granularity levels by varying the cost-complexity parameter, thus generating a consistent sequence of optimal groupings.

5 Simulation Results

5.1 Data-Generating Processes

We choose the DGPs to replicate the simulation study in Athey and Imbens (2016). Potential outcomes are generated as follows:

$$Y_{i}(d) = \phi(X_{i}) + \frac{1}{2}(2d - 1)\tau(X_{i}) + \epsilon_{i}, \ d = 0, 1$$

with $\phi(\cdot)$ a model for the mean effect and $\epsilon_i \sim \mathcal{N}(0, 0.01)$. The treatment is always randomly assigned as in a Bernoulli experiment, with the marginal probability of treatment equal to 0.5. Observed outcomes are generated according to Assumption 2.1. Covariates are generated as $X_i \sim \mathcal{N}(0, 1)$ and are independent of one another and of ϵ_i . Under this setting, the ATE, GATEs, and CATEs are identified from observable data (see equation 2.1).

We consider three distinct designs that differ in the number of covariates p and the models for the mean effect $\phi(\cdot)$ and the treatment effect $\tau(\cdot)$:

Design 1.
$$p = 2$$
, $\phi(X_i) = \frac{1}{2}X_{i1} + X_{i2}$, $\tau(X_i) = \frac{1}{2}X_{i1}$
Design 2. $p = 10$, $\phi(X_i) = \frac{1}{2}\sum_{j=1}^{2}X_{ij} + \sum_{j=3}^{6}X_{ij}$, $\tau(X_i) = \sum_{j=1}^{2}X_{ij}\mathbbm{1}(X_{ij} > 0)$
Design 3. $p = 20$, $\phi(X_i) = \frac{1}{2}\sum_{j=1}^{4}X_{ij} + \sum_{j=5}^{8}X_{ij}$, $\tau(X_i) = \sum_{j=1}^{4}X_{ij}\mathbbm{1}(X_{ij} > 0)$

Notice that each design contains covariates that enter both the models for the mean effect and the treatment effect, covariates that enter the model for the mean effect but not the model for the treatment effect, and "noise" covariates that do not affect outcomes (*Design* 1 does not feature any noise covariate). For each design, we consider four sample sizes, $n \in \{500, 1000, 2000, 4000\}$. Thus, we consider overall twelve different scenarios.

5.2 Implementation

After drawing a sample of size n, we split it into a training sample S^{tr} and an honest sample S^{hon} of equal sizes. We then construct a causal tree and two aggregation trees. To build the aggregation trees, we estimate τ (·) using the X-learner (Künzel et al., 2019) and the causal forest (Athey et al., 2019) estimators. All these operations are performed utilizing only observations from S^{tr} .

Following the approach of Athey and Imbens (2016), a single partition from the resulting causal tree is selected via cross-validation. We then choose partitions from the sequences generated by the aggregation trees with the same number of subgroups as the cross-validated causal tree for a fair comparison.

To obtain point estimates and standard errors for the GATEs, causal trees follow the approach of Athey and Imbens (2016) and estimate model (3.4). On the other hand, aggregation trees estimate model (3.6). Honest regression forests and 5-fold cross-fitting are employed to estimate the nuisance functions necessary for constructing the doubly-robust scores Γ_i^* . All these operations are performed using only observations from \mathcal{S}^{hon} .

We rely on an external validation sample of size 10,000 to assess the quality of the

estimation. This large number of observations helps to minimize the sampling variance. Three performance measures are computed: the mean squared error, the squared bias, and the variance for the prediction of each observation in the validation sample:

$$MSE(x) = Bias^{2}(x) + Var(x)$$
$$Bias^{2}(x) = \left[\frac{1}{R}\sum_{r=1}^{R}\hat{\tau}_{r}(x) - \tau(x)\right]^{2}, \quad Var(x) = \frac{1}{R}\sum_{r=1}^{R}\left[\hat{\tau}_{r}(x) - \frac{1}{R}\sum_{r=1}^{R}\hat{\tau}_{r}(x)\right]^{2}$$

with x a generic point in the validation sample, R the number of replications, and $\hat{\tau}_r(\cdot)$ the CATE function estimated by the tree at the r-th replication. We summarize these performance measures by averaging over the validation sample. Additionally, we evaluate the actual coverage rates of conventional 95% confidence intervals for the GATEs constructed using the estimated standard errors.

5.3 Results

Table 5.1 presents the results obtained with R = 1,000 replications (see Appendix B for results with adaptive trees). Broadly speaking, aggregation trees perform uniformly better than causal trees in terms of prediction accuracy across the considered scenarios. The superior performance of aggregation trees is particularly noticeable in *Design 1*, where the MSE of causal trees is between 36% and 79% larger than the MSE of aggregation trees. The advantage of aggregation trees is smaller in *Design 2* (between 7–19%) and *Design 3* (between 2–8%). In all designs, the advantage increases with the sample size. AT_{xL} and AT_{CF} show similar performances.

The second and the third panels of Table 5.1 provide additional insights into the superior performance of aggregation trees by investigating the two components of the mean squared error. All the considered estimators exhibit some bias, which increases in more complex designs and decreases with the sample size. Aggregation trees consistently show smaller bias than causal trees, with few exceptions where the two estimators tie. Notably, causal trees

		Design 1				Design 2				Design 3			
	500	1,000	2,000	4,000	500	1,000	2,000	4,000	500	1,000	2,000	4,000	
Pane	el 1: \overline{MSE}	-											
AT_{XL}	0.141	0.084	0.050	0.031	0.701	0.611	0.483	0.303	1.423	1.356	1.223	0.985	
AT_{CF}	0.141	0.085	0.051	0.031	0.690	0.607	0.480	0.300	1.416	1.338	1.215	0.964	
CT	0.193	0.127	0.082	0.056	0.746	0.655	0.533	0.358	1.449	1.372	1.257	1.039	
Pane	el 2: $\overline{Bias^2}$	2											
AT_{xL}	0.074	0.038	0.022	0.012	0.619	0.500	0.322	0.176	1.340	1.252	1.026	0.682	
AT_{CF}	0.079	0.041	0.024	0.013	0.594	0.483	0.305	0.159	1.308	1.206	0.990	0.627	
CT	0.093	0.047	0.024	0.013	0.630	0.533	0.362	0.178	1.338	1.274	1.100	0.750	
Pane	el 3: Var												
AT_{XL}	0.067	0.047	0.029	0.019	0.081	0.111	0.161	0.127	0.084	0.104	0.197	0.304	
AT_{CF}	0.062	0.044	0.027	0.018	0.096	0.124	0.175	0.141	0.108	0.132	0.226	0.337	
CT	0.100	0.080	0.058	0.043	0.116	0.122	0.172	0.181	0.111	0.098	0.157	0.289	
Pane	el 4: Cove	erage for	95% CI										
AT_{XL}	0.98	0.95	0.92	0.84	0.95	0.96	0.96	0.96	0.95	0.93	0.93	0.94	
AT_{CF}	0.98	0.96	0.92	0.84	0.95	0.95	0.96	0.95	0.94	0.94	0.92	0.92	
CT	0.90	0.91	0.93	0.92	0.93	0.94	0.94	0.94	0.94	0.94	0.94	0.94	
Pane	el 5: $\overline{ \mathcal{T} }$												
	2.56	3.57	4.5	6.1	1.18	1.43	2.07	3.04	1.11	1.29	1.79	3.26	

Table 5.1: Comparison with causal trees. The first three panels report the average over the validation sample of MSE (\overline{MSE}), $Bias^2$ ($\overline{Bias^2}$) and Var (\overline{Var}). The fourth panel reports coverage rates for 95% confidence intervals. The last panel reports the average number of leaves in the different designs. All trees are honest.

never exhibit the lowest bias across any scenario. Additionally, aggregation trees display lower sampling variance than causal trees due to the splitting strategy discussed in Section 4.1. This effect is particularly pronounced in *Design 1*, where the variance of causal trees is between 61% and 138% larger than the variance of aggregation trees. However, in *Design* 3 causal trees outperform aggregation trees in terms of sampling variance in larger samples, although by a smaller margin (6-25%).

Finally, the fourth panel of Table 5.1 displays coverage rates for 95% confidence intervals. Both aggregation and causal trees feature rates close to the nominal rate.

Comparing these results with Table B.1 allows us to assess the costs and benefits of honesty. Using different data for constructing the trees and treatment effect estimation greatly benefits inference. Coverage rates of adaptive trees are generally below the nominal rate, particularly those of causal trees that can be as low as 66%. However, honesty comes at the expense of a larger mean squared error. The cost of honesty in terms of MSE is between 9% and 34% for causal trees, with two exceptions in *Design 2* and *Design 3* where, for the smallest sample size, honest trees have a lower MSE than adaptive trees. For aggregation trees, the price to be paid is higher, ranging between 4% and 63%. This occurs because the estimation of the CATEs and the GATEs hinges on flexible machine learning estimators, which are generally more sensitive to using fewer observations in training the models than the GATE estimator of causal trees.

6 Empirical Example

As documented in Almond et al. (2005), infants born at low birth weight (LBW) can impose substantial costs on society, with estimated expected costs of delivery and initial care exceeding 100,000\$ (at prices of year 2000) for babies weighing 1,000 grams at birth.⁷ Moreover, LBW is associated with a higher risk of death within one year of birth. For these reasons, birth weight is considered the primary measure of a baby's health and is often the direct target of health policies. Thus, understanding what causes LBW is crucial.

The impact of maternal smoking on LBW has received considerable attention in the literature, for it is regarded as one of the most significant and modifiable risk factors. Several studies consistently find that smoking during pregnancy causes lower average birth weight, with estimated ATEs ranging between -600 and -100 grams (e.g., Almond et al., 2005; Abrevaya, 2006). As for effect heterogeneity, it is now well understood that the effects are increasingly negative with the mother's age (Abrevaya et al., 2015; Lee et al., 2017; Zimmert & Lechner, 2019; Fan et al., 2022). Finally, treatment heterogeneity has also been investigated. Cattaneo (2010) and Bodory et al. (2022) consider different smoking intensities as different treatments and show that higher smoking intensities lead to more negative effects. Heiler and Knaus (2021) find that heterogeneous effects can be partly explained by different

⁷ An infant is considered born at low birth weight if she weighs less than 2,500 grams at birth.

smoking behaviors of ethnic and age groups.

6.1 Data

We analyze the same data set as Almond et al. (2005), also used by Cattaneo (2010), Heiler and Knaus (2021), and Bodory et al. (2022). The clean data consist of 435, 124 observations measured in Pennsylvania between 1989 and 1991. The outcome of interest is the infant's weight at birth in grams. The treatment indicator equals one if the mother smoked during pregnancy and zero otherwise. The pre-treatment covariate vector contains 39 confounders and heterogeneity variables, providing information on the mother's and father's background characteristics (age, ethnicity, whether the mother was married or foreign-born), mother's behavior possibly associated with smoking (whether she drank alcohol during pregnancy, how many drinks per week), maternal medical risk factors not affected by smoking during pregnancy, and birth characteristics (e.g., whether the infant is first born, number and quality of prenatal care visits). Table A.1 provides a description of all the variables.

To avoid common support issues, we drop children whose parents were particularly young or old at birth, or who attended more than thirty prenatal care visits. Moreover, we drop children whose mothers used to consume more than ten alcoholic drinks per week during pregnancy. A total of 596 observations are removed from the original dataset.

Table A.2 presents the summary statistics for the treated and control groups in the final sample. The table displays sample averages and standard deviations for each variable, along with two measures of difference in the distribution across treatment arms: the normalized difference, measuring the difference between the locations of the distributions, and the logarithm of the ratio of standard deviations, measuring the difference in the dispersion of the distributions. Overall, the sample appears to be sufficiently balanced, with only five relatively unbalanced covariates: meduc, unmarried and feduc exhibit strong differences in locations, while alcohol and n_drink exhibit strong differences in dispersion. These results are robust to the inclusion of the excluded observations.

Recall that the identification of ATE, GATEs and CATEs requires Assumptions 2.1–2.4 to hold. Assumption 2.1 (SUTVA) might raise concerns due to potential spillover effects from passive smoking. However, only approximately 19% of the mothers reported smoking, thus reducing the risk of interference. Assumption 2.2 (exogeneity of the covariates) is reasonable in this context, as all covariates, including maternal medical risk factors, are believed to be unaffected by the treatment (Almond et al., 2005). Assumption 2.3 (unconfoundedness) requires controlling for all variables influencing both the infant's weight at birth and the mother's decision to smoke. Economic factors such as parents' income might impact the decision to smoke but are unlikely to causally affect the infant's birth weight. Therefore, their absence in the data set is not a concern for identification. Finally, the kernel density estimates of the propensity score in Figure A.1 reveal substantial overlap in the propensity scores between the treatment and the control groups. However, the number of control units with a large score is quite low. Therefore, to increase the credibility of the identification, we trim the sample by excluding observations with estimated propensity scores exceeding 0.6. This reduces the sample size by 8,354 units. Most of the summary statistics shown in Table A.2 remain unchanged. The trimming reduces the proportion of mothers consuming alcohol and the average number of weekly drinks during pregnancy in the treatment group, resulting in a more balanced sample.

6.2 Constructing the Sequence of Groupings

To achieve valid inference about the GATEs, we split the sample into a training sample and an honest sample of equal sizes. We then estimate the CATEs by fitting a causal forest (Athey et al., 2019) using only observations from the training sample. Figure A.2 displays the estimated CATEs sorted by magnitude, along with their corresponding 95% confidence intervals. Almost all predicted effects are negative and statistically different from zero at the 5% significance level.

We construct the set of admissible groupings by approximating the estimated CATEs

via a decision tree. Again, we use only observations from the training sample. Due to the discrete nature of the variables at hand, there is no need for discretization.

After constructing the tree, we use observations from the honest sample to estimate the GATEs by constructing and averaging doubly-robust scores (see equation 3.5). Honest regression forests and 5-fold cross-fitting are employed to estimate the necessary nuisance functions.

Figure 6.1 displays the resulting tree. Starting from the root, which provides the estimated ATE (-204 grams), observations are split into two groups: children born from adult mothers (root's left child) and children born from young mothers (root's right child). Among all possible groupings with two groups, this division maximizes heterogeneity in the treatment effects. The first group, encompassing 77% of units, exhibits an estimated GATE of approximately -217 grams. The second group, encompassing 23% of units, exhibits an estimated GATE of approximately -158 grams.

These groups are further divided into smaller subgroups. Children born from adult mothers are divided based on whether they are first-born, while children born from young



Figure 6.1: Aggregation tree, constructed in the training sample. Each node displays the GATE and the number and percentage of units belonging to each subgroup. The GATEs are estimated by averaging doubly-robust scores constructed using the honest sample. Blue and red shades denote groups with GATEs stronger (i.e., more negative) and lighter (i.e., more positive) than the ATE.



Figure 6.2: Sequence of optimal groupings, obtained by progressively collapsing the node for which the loss in explained heterogeneity is minimized.

mothers are divided based on whether their mother is black. This division results in four groups represented by as many nodes.

The process is repeated until some stopping criterion is met. Then, the sequence of optimal groupings is constructed by progressively aggregating the two subgroups for which the loss in explained heterogeneity resulting from aggregation is the smallest. Figure 6.2 visually represents this procedure. Reading the figure from left to right and from top to bottom, each panel corresponds to a grouping in the sequence, obtained by collapsing the node that minimizes the loss in explained heterogeneity. The figure clearly demonstrates the consistency of the sequence of groupings. Since the groupings are nested, the previous groups are never broken when moving to coarser levels, ensuring consistency of the results across different granularity levels.

6.3 Discussion

Researchers interested in uncovering the effects of a particular policy generally face two crucial tasks: assessing systematic effect heterogeneity and, if heterogeneity is detected, understanding the underlying mechanisms.

One way to tackle the first task is to look at the distribution of the estimated CATEs. For instance, Figure A.2 could indicate systematic heterogeneity in the treatment effects. However, because of estimation noise high variation in the predictions does not necessarily imply that effects are heterogeneous.

A better approach involves investigating whether distinct subgroups feature different reactions to the treatment. For this purpose, we select the optimal grouping composed of four groups (displayed on the top right panel of Figure 6.2) and estimate model (3.6) using only observations in the honest sample to get standard errors for the GATEs. Table 6.1 reports point estimates and 95% confidence intervals. The estimated GATEs exhibit substantial differences, ranging from -339 grams for the most affected group (*Leaf 1*) to

	Leaf 1	Leaf 2	Leaf 3	Leaf 4
GATEs	-339.522 [-390.478, -288.566]	-240.812 [-257.217, -224.407]	-168.656 [-191.806, -145.506]	-157.884 [-168.903, -146.865]
Leaf 1	_	_	_	_
-	(-)	(-)	(-)	(-)
Leaf 2	98.71	-	-	-
	(0.001)	(-)	(-)	(-)
Leaf 3	170.87	72.16	-	-
	(0.000)	(0.000)	(-)	(-)
Leaf 4	181.64	82.93	10.77	-
	(0.000)	(0.000)	(0.410)	(-)

Table 6.1: Point estimates and 95% confidence intervals for the GATEs. Leaves are sorted in increasing order of the GATEs. Additionally, the GATE differences across all pairs of leaves are displayed. p-values testing the null hypothesis that a single difference is zero are adjusted using Holm's procedure and reported in parenthesis under each point estimate.

-157 grams for the least affected group (*Leaf 4*). However, *Leaf 3* and *Leaf 4* show similar GATEs. Table 6.1 also reports the GATE differences across all pairs of groups, along with p-values testing the null hypotheses that each difference equals zero. To account for multiple hypotheses testing, we adjust the p-values using the procedure of Holm (1979). The GATE difference between *Leaf 3* and *Leaf 4* is approximately 10 grams, and we fail to reject the null hypothesis that this difference is zero at any conventional confidence level. In contrast, the differences between all other pairs of groups are both large and statistically significant. These findings provide evidence of systematic heterogeneity in treatment effects.

To understand what factors drive this heterogeneity, we look at how treatment effects relate to the observable covariates. One possibility is to ask which variables have been used by the tree-growing process to construct groups and measure their relative importance. However, we should not conclude that covariates not used for splitting are not related to heterogeneity, because if two covariates are highly correlated, trees generally split on only one of them.

	Leaf 1		Leaf 2		Lee	af 3	Leaf 4	
	Mean	(S.E.)	Mean	(S.E.)	Mean	(S.E.)	Mean	(S.E.)
Parental c	haracteris	stics						
mage	29.331	(0.073)	29.872	(0.013)	28.255	(0.016)	19.596	(0.009)
meduc	7.174	(0.040)	13.363	(0.006)	13.822	(0.009)	11.381	(0.008)
fage	31.645	(0.094)	32.002	(0.017)	30.472	(0.022)	22.740	(0.019)
feduc	8.175	(0.053)	13.371	(0.008)	13.707	(0.010)	11.375	(0.012)
Maternal .	Alcohol C	onsumpti	on					. ,
alcohol	0.007	(0.001)	0.011	(0.001)	0.011	(0.001)	0.007	(0.001)
n_drink	0.019	(0.004)	0.023	(0.001)	0.022	(0.001)	0.017	(0.001)
Birth char	acteristic	s						
first	0.000	(-)	0.000	(-)	1.000	(-)	0.664	(0.002)
plural	0.018	(0.002)	0.016	(0.001)	0.019	(0.001)	0.011	(0.001)
$n_prenatal$	7.811	(0.062)	11.222	(0.010)	11.785	(0.012)	10.040	(0.018)

Table 6.2: Average characteristics of units in each leaf, obtained by regressing each covariate on a set of dummies denoting leaf membership using only the honest sample. Standard errors are estimated via the Eicker-Huber-White estimator. Leaves are sorted in increasing order of the GATEs.

A better alternative is to examine how the average characteristics of units vary across subgroups (e.g., Chernozhukov et al., 2017). Table 6.2 shows how the average value of selected covariates changes across *Leaves 1–Leaves 4* (see Table A.3 for the remaining covariates). The least affected group is composed of children born to younger parents, suggesting that the effects are more negative at higher parental ages. This finding is consistent with previous research (e.g., Abrevaya et al., 2015; Zimmert & Lechner, 2019). In contrast, the most affected group exhibits lower parental educational attainment, fewer prenatal care visits, and no first-born infants. The proportion of mothers drinking during pregnancy and the number of weekly alcoholic drinks do not vary substantially across groups. These results suggest that effect heterogeneity is mainly driven by parental characteristics and birth-related variables and is unrelated to maternal alcohol consumption during pregnancy.

7 Conclusion

This paper introduces a nonparametric data-driven approach to discovering heterogeneous subgroups in a selection-on-observables framework. The approach constructs a sequence of groupings, one for each level of granularity. We show that each grouping features an optimality property in that it ensures that the loss in explained heterogeneity resulting from aggregation is minimized. Moreover, the sequence is nested in the sense that subgroups formed at a given level of granularity are never broken at coarser levels. This property guarantees the consistency of the results across the different granularity levels.

For a particular grouping, point estimates and standard errors for the GATEs are obtained by fitting an appropriate linear model. An honesty condition allows us to use the estimated standard errors to construct asymptotically valid symmetric confidence intervals for the GATEs.

We use theoretical arguments and a simulation exercise to compare aggregation trees with the closely related causal trees of Athey and Imbens (2016). The simulation shows that aggregation trees lead to improvements in the mean squared error of treatment effects, attributed to a lower variance resulting from a more robust splitting strategy.

We apply the proposed methodology to evaluate the impact of maternal smoking on birth weight. The analysis finds evidence of systematic heterogeneity mainly driven by parental characteristics and birth-related variables, with no substantial association found with maternal alcohol consumption during pregnancy.

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Appendix A Data

Label	Description
OUTCOME.	
bweight	Infant birth weight (in grams)
TREATMENT.	
smoke	=1 if mother smoked during pregnancy
COVARIATES.	
Mother's characteristics.	
mage	Mother's age
meduc	Mother's educational attainment
mwhite	=1 if mother is white
mblack	=1 if mother is black
mhispan	=1 if mother is hispanic
foreign_born	=1 if mother is foreign born
unmarried	=1 if mother is unmarried
alcohol	=1 if mother drank alcohol during pregnancy
n_drink	Number of drinks per week during pregnancy
Father's characteristics.	
Iage	Father's age
Ieduc fach it a	father's educational attainment
IWNILLE	=1 II lather is white
IDIACK fhigner	-1 if father is bisconic
Birth charactoristics	-1 if father is hispanic
birthmonth1	-1 if hirth in January
birthmonth?	-1 if birth in February -1 if birth in February
birthmonth3	=1 if birth in March
birthmonth4	=1 if birth in April
birthmonth5	=1 if birth in May
birthmonth6	=1 if birth in June
birthmonth7	=1 if birth in July
birthmonth8	=1 if birth in August
birthmonth9	=1 if birth in September
birthmonth10	=1 if birth in October
birthmonth11	=1 if birth in November
birthmonth12	=1 if birth in December
first	=1 if the infant is first born
plural	=1 if twins or greater birth
n_prenatal	Number of prenatal care visits
prenatalO	=1 if no prenatal visit
prenatal1	=1 if first prenatal visit in first trimester of pregnancy
prenatal2	=1 if first prenatal visit in second trimester of pregnancy
prenatal3	=1 if first prenatal visit in third trimester of pregnancy
adequacy1	=1 if adequacy of care is adequate (Kessner Index)
adequacy2	=1 if adequacy of care is intermediate (Kessner Index)
adequacy3	=1 if adequacy of care is inadequate (Kessner Index)
Maternal medical risk fac	tors.
diabete	=1 if mother is diabetic
anemia	=1 if mother is anemic
hyper	=1 it mother had pregnancy-associated hypertension

Table A.1: Description of variables in the data set.

	Tre	ated	Con	trols	Overlap	measures
	$(n_t = \delta)$	81, 388)	$(n_c = 3)$	53, 140)		
	Mean	(S.D.)	Mean	(S.D.)	$\hat{\Delta}_j$	$\hat{\Gamma}_j$
mage	25.503	(5.372)	27.340	(5.553)	-0.336	-0.033
meduc	11.783	(1.883)	13.088	(2.430)	-0.600	-0.255
mwhite	0.850	(0.357)	0.865	(0.342)	-0.043	0.044
mblack	0.147	(0.354)	0.116	(0.321)	0.090	0.099
mhispan	0.020	(0.140)	0.031	(0.173)	-0.068	-0.209
foreign_born	0.019	(0.138)	0.056	(0.229)	-0.190	-0.504
unmarried	0.444	(0.497)	0.196	(0.397)	0.552	0.225
alcohol	0.045	(0.207)	0.007	(0.080)	0.243	0.943
n_drink	0.123	(0.729)	0.013	(0.212)	0.205	1.237
fage	28.451	(6.556)	29.640	(6.264)	-0.185	0.046
feduc	11.686	(2.628)	13.102	(2.800)	-0.522	-0.064
fwhite	0.831	(0.375)	0.857	(0.350)	-0.072	0.068
fblack	0.162	(0.369)	0.123	(0.329)	0.112	0.115
fhispan	0.028	(0.166)	0.033	(0.178)	-0.025	-0.068
birthmonth1	0.081	(0.273)	0.078	(0.268)	0.011	0.017
birthmonth2	0.074	(0.262)	0.075	(0.264)	-0.003	-0.004
birthmonth3	0.082	(0.274)	0.086	(0.280)	-0.015	-0.023
birthmonth4	0.076	(0.265)	0.083	(0.277)	-0.027	-0.043
birthmonth5	0.081	(0.273)	0.087	(0.282)	-0.022	-0.032
birthmonth6	0.083	(0.277)	0.086	(0.280)	-0.009	-0.013
birthmonth7	0.092	(0.289)	0.089	(0.284)	0.011	0.016
birthmonth8	0.094	(0.291)	0.089	(0.285)	0.017	0.024
birthmonth9	0.090	(0.286)	0.087	(0.282)	0.011	0.016
birthmonth10	0.086	(0.281)	0.084	(0.277)	0.009	0.013
birthmonth11	0.078	(0.269)	0.077	(0.267)	0.003	0.005
birthmonth12	0.082	(0.275)	0.079	(0.270)	0.012	0.019
first	0.367	(0.482)	0.438	(0.496)	-0.146	-0.029
plural	0.015	(0.120)	0.016	(0.127)	-0.015	-0.060
$n_prenatal$	10.210	(3.989)	11.125	(3.395)	-0.247	0.161
prenatal0	0.025	(0.156)	0.007	(0.086)	0.141	0.603
prenatal1	0.718	(0.450)	0.838	(0.368)	-0.292	0.200
prenatal2	0.204	(0.403)	0.124	(0.330)	0.216	0.200
prenatal3	0.047	(0.212)	0.026	(0.159)	0.114	0.289
adequacy1	0.631	(0.483)	0.762	(0.426)	-0.287	0.125
adequacy2	0.258	(0.437)	0.184	(0.388)	0.178	0.121
adequacy3	0.105	(0.306)	0.049	(0.216)	0.210	0.347
diabete	0.018	(0.132)	0.018	(0.135)	-0.006	-0.022
anemia	0.014	(0.119)	0.008	(0.092)	0.057	0.266
hyper	0.019	(0.138)	0.029	(0.168)	-0.065	-0.202

Table A.2: Balance between treatment and control groups. The last two columns report the estimated normalized differences $(\hat{\Delta}_j)$ and logarithms of the ratio of standard deviations $(\hat{\Gamma}_j)$.

	Leaf 1		Le	af 2	Le	af 3	Leaf 4	
	Mean	(S.E.)	Mean	(S.E.)	Mean	(S.E.)	Mean	(S.E.)
mwhite	0.879	(0.005)	0.890	(0.001)	0.913	(0.001)	0.745	(0.002)
mblack	0.072	(0.004)	0.095	(0.001)	0.064	(0.001)	0.246	(0.002)
mhispan	0.095	(0.004)	0.020	(0.001)	0.013	(0.001)	0.059	(0.001)
foreign_born	0.149	(0.005)	0.046	(0.001)	0.053	(0.001)	0.041	(0.001)
unmarried	0.155	(0.005)	0.124	(0.001)	0.115	(0.001)	0.581	(0.002)
fwhite	0.871	(0.005)	0.884	(0.001)	0.908	(0.001)	0.724	(0.002)
fblack	0.072	(0.004)	0.102	(0.001)	0.069	(0.001)	0.263	(0.002)
fhispan	0.097	(0.004)	0.022	(0.001)	0.015	(0.001)	0.066	(0.001)
birthmonth1	0.094	(0.004)	0.077	(0.001)	0.078	(0.001)	0.080	(0.001)
birthmonth2	0.082	(0.004)	0.075	(0.001)	0.076	(0.001)	0.076	(0.001)
birthmonth3	0.086	(0.004)	0.087	(0.001)	0.083	(0.001)	0.084	(0.001)
birthmonth4	0.075	(0.004)	0.082	(0.001)	0.083	(0.001)	0.078	(0.001)
birthmonth5	0.081	(0.004)	0.088	(0.001)	0.086	(0.001)	0.082	(0.001)
birthmonth6	0.086	(0.004)	0.087	(0.001)	0.085	(0.001)	0.085	(0.001)
birthmonth7	0.079	(0.004)	0.090	(0.001)	0.089	(0.001)	0.087	(0.001)
birthmonth8	0.091	(0.004)	0.089	(0.001)	0.091	(0.001)	0.092	(0.001)
birthmonth9	0.086	(0.004)	0.087	(0.001)	0.089	(0.001)	0.089	(0.001)
birthmonth10	0.088	(0.004)	0.084	(0.001)	0.083	(0.001)	0.084	(0.001)
birthmonth11	0.070	(0.004)	0.076	(0.001)	0.079	(0.001)	0.079	(0.001)
birthmonth12	0.082	(0.004)	0.078	(0.001)	0.078	(0.001)	0.084	(0.001)
prenatal0	0.020	(0.002)	0.007	(0.001)	0.002	(0.001)	0.020	(0.001)
prenatal1	0.467	(0.007)	0.866	(0.001)	0.918	(0.001)	0.660	(0.002)
prenatal2	0.357	(0.007)	0.104	(0.001)	0.066	(0.001)	0.257	(0.002)
prenatal3	0.149	(0.005)	0.018	(0.001)	0.011	(0.001)	0.057	(0.001)
adequacy1	0.340	(0.007)	0.787	(0.001)	0.854	(0.001)	0.569	(0.002)
adequacy2	0.378	(0.007)	0.170	(0.001)	0.124	(0.001)	0.313	(0.002)
adequacy3	0.272	(0.007)	0.038	(0.001)	0.018	(0.001)	0.111	(0.001)
diabete	0.016	(0.002)	0.021	(0.001)	0.022	(0.001)	0.009	(0.001)
anemia	0.012	(0.002)	0.008	(0.001)	0.005	(0.001)	0.016	(0.001)
hyper	0.014	(0.002)	0.017	(0.001)	0.044	(0.001)	0.031	(0.001)

Table A.3: Average characteristics of units in each leaf, obtained by regressing each covariate on a set of dummies denoting leaf membership using only the honest sample. Standard errors are estimated via the Eicker-Huber-White estimator. Leaves are sorted in increasing order of the GATEs.



Figure A.1: Kernel density estimates of the propensity score. Propensity scores are estimated by an honest regression forest. The dashed line shows the sample trimming.



Figure A.2: Sorted CATEs and 95% confidence intervals. Predictions on the honest sample are shown. Standard errors are smoothed by a Nadaraya-Watson regression.

Appendix B Further Simulation Results

		Design 1				Design 2				Design 3			
	500	1,000	2,000	4,000	500	1,000	2,000	4,000	500	1,000	2,000	4,000	
Pane	el 1: \overline{MSE}												
AT_{XL}	0.095	0.056	0.035	0.020	0.612	0.480	0.298	0.210	1.364	1.235	0.976	0.725	
AT_{CF}	0.094	0.057	0.035	0.020	0.611	0.478	0.295	0.207	1.358	1.228	0.952	0.688	
CT	0.169	0.107	0.072	0.047	0.756	0.599	0.399	0.280	1.461	1.360	1.118	0.868	
Pane	1 2: $\overline{Bias^2}$	2											
AT_{XL}	0.046	0.026	0.015	0.008	0.458	0.299	0.168	0.137	1.240	1.002	0.654	0.466	
AT_{CF}	0.048	0.028	0.016	0.008	0.445	0.282	0.150	0.121	1.209	0.968	0.599	0.413	
CT	0.017	0.009	0.004	0.003	0.410	0.232	0.096	0.074	1.192	0.932	0.543	0.327	
Pane	al 3: Var												
AT_{XL}	0.049	0.030	0.020	0.012	0.154	0.181	0.131	0.073	0.124	0.232	0.321	0.259	
AT_{CF}	0.046	0.028	0.019	0.011	0.166	0.196	0.145	0.086	0.149	0.261	0.353	0.275	
CT	0.152	0.099	0.068	0.044	0.346	0.367	0.303	0.206	0.269	0.428	0.575	0.540	
Pane	l 4: Cove	erage for	95% CI										
AT_{XL}	0.97	0.91	0.84	0.71	0.93	0.94	0.96	0.96	0.91	0.89	0.92	0.93	
AT_{CF}	0.96	0.92	0.84	0.71	0.92	0.93	0.95	0.96	0.89	0.87	0.89	0.92	
CT	0.72	0.74	0.73	0.74	0.75	0.73	0.77	0.79	0.78	0.66	0.68	0.70	
Pane	l 5: $\overline{ \mathcal{T} }$												
	2.88	3.89	5.09	7.08	1.47	2.06	3.08	3.93	1.25	1.82	3.26	5.63	

Table B.1: Comparison with causal trees. The first three panels report the average over the validation sample of $MSE(\overline{MSE})$, $Bias^2(\overline{Bias^2})$ and $Var(\overline{Var})$. The fourth panel reports coverage rates for 95% confidence intervals. The last panel reports the average number of leaves in the different designs. All trees are adaptive.

Appendix C Best Greedy Approximation

Fix a partition $\mathcal{X}_1, \ldots, \mathcal{X}_G$ of \mathcal{X} . Then, the approximation problem (3.1) is equivalent to:

$$\min_{c_1,\dots,c_G} \mathbb{E}\left[\left(\tau\left(X\right) - \sum_{g=1}^G c_g \mathbb{1}\left(X \in \mathcal{X}_g\right) \right)^2 \right]$$
(C.1)

Write the first-order conditions:

$$\mathbb{E}\left[\left(\tau\left(X\right) - \sum_{t=1}^{G} c_{t} \mathbb{1}\left(X \in \mathcal{X}_{t}\right)\right) \mathbb{1}\left(X \in \mathcal{X}_{g}\right)\right] = 0, \quad g = 1, \dots, G$$
$$\implies \mathbb{E}\left[\tau\left(X\right) \mid X \in \mathcal{X}_{g}\right] - c_{g} = 0, \quad g = 1, \dots, G$$
$$\implies c_{g}^{*} = \mathbb{E}\left[\tau\left(X\right) \mid X \in \mathcal{X}_{g}\right] \equiv \tau_{g}, \quad g = 1, \dots, G$$

Therefore, for any partition X_1, \ldots, X_G of the covariate space, the best MSE approximation is achieved by setting $c_g = c_g^*$, $g = 1, \ldots, G$.

In order to construct the optimal greedy partition X_1, \ldots, X_G , the algorithm starts with a region of the covariate space $\mathcal{R}_m \subseteq X$ and iteratively stratifies the population minimizing the MSE within the resulting subregions:

$$\min_{j,s} \mathbb{E}\left[\left(\tau\left(X\right) - \tau_{m+1}\right)^2 | X \in \mathcal{R}_{m+1}\left(j,s\right)\right] + \mathbb{E}\left[\left(\tau\left(X\right) - \tau_{m+2}\right)^2 | X \in \mathcal{R}_{m+2}\left(j,s\right)\right]$$
(C.2)

which is equivalent to problem (3.2).

Appendix D Bounding the Number of Trees

Theorem D.1. Define the "depth" \mathcal{D} of a binary decision tree as the number of nodes connecting the root to the furthest leaf. Let X be a p-vector of binary covariates. Then, the number of distinct decision trees constructed by recursively partitioning X and having a depth equal to or lower than \mathcal{D} is bounded from below by $L_{\mathcal{D}} = \prod_{d=1}^{\mathcal{D}} (p - (d - 1))^{2^{d-1}}$.

Proof. The proof is a matter of careful counting and relies on the fundamental theorem of counting. Define a symmetric \mathcal{D} -depth tree as any binary decision tree such that the number of nodes connecting the root to each leaf equals \mathcal{D} . The root is considered a 0-depth tree.

Start from the whole covariate space X, i.e., from the unique 0-depth tree. Since all the p covariates are binary, there is a unique candidate splitting point s for each. Therefore, there exist p distinct candidate pairs (j, s) for the first split. It follows that it is possible to build p distinct symmetric 1-depth trees.

Now, fix a symmetric 1-depth tree, assuming without loss of generality that the split occurred on the first covariate. A symmetric 2-depth tree is then obtained by splitting both leaves of the nested symmetric 1-depth tree. As a split already occurred on the first covariate, there exist p - 1 distinct candidate pairs (j, s) for splitting each terminal node. Therefore, from a given symmetric 1-depth tree it is possible to build $(p - 1)^2$ distinct symmetric 2-depth trees. By the fundamental theorem of counting, the number of distinct symmetric 2-depth trees equals $p (p - 1)^2$.

By a similar argument, it is easy to count the number of distinct symmetric 3-depth trees that can be constructed from any symmetric 2-depth tree, which equals $(p-2)^4$. Again, from the fundamental theorem of counting it follows that the number of distinct symmetric 3-depth trees equals $p(p-1)^2(p-2)^4$.

Iterating the argument, we can write a closed-form expression of the number of symmetric \mathcal{D} -depth trees that can be constructed using p binary covariates:

$$L_{\mathcal{D}} = \prod_{d=1}^{\mathcal{D}} \left(p - (d-1) \right)^{2^{d-1}}$$
(D.1)

Notice that any binary decision tree with a depth equal to or lower than \mathcal{D} can be regarded as a subtree of a given symmetric \mathcal{D} -depth tree, that is, it can be obtained by collapsing a certain number of internal nodes of the latter. Therefore, the set of symmetric \mathcal{D} -depth trees is a subset of all the possible distinct binary decision trees that can be constructed by recursively partitioning \mathcal{X} whose depth is at most \mathcal{D} . It follows that $L_{\mathcal{D}}$ is a lower bound for the number of such trees.

Remarks. Equation (D.1) has a nice interpretation. Notice that a symmetric \mathcal{D} -depth tree is composed of $2^{\mathcal{D}}$ terminal nodes. Therefore, the formula reflects the fact that starting from any symmetric (d-1)-depth tree, 2^{d-1} leaves must be split to form a symmetric *d*-depth tree, and that p - (d-1) candidate pairs (j, s) exist for each of these splits.

Notice also that we cannot grow symmetric trees with depth $\mathcal{D} > p$: in such cases, $L_{\mathcal{D}} = 0$. Moreover, $L_{p-1} = L_p$: starting from any symmetric (p-1)-depth tree, each leaf can be split choosing one and only one candidate pair (j, s), hence only one symmetric *p*-depth tree can be constructed for each of the distinct symmetric (p-1)-depth trees.

In the case of p categorical covariates with k categories each, Theorem D.1 holds if we substitute p(k-1) for p.

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