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REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA



InnovAgroWoMed

Social Innovation in the Agri-food sector for
Women's Empowerment in the Mediterranean sea basin



Entrepreneurship

Training
Sustainability
Support
Confidence

SDG's

Rural

Agri-food

Livelihood
Corss-Boarder
Decision making

Motivation

Networks

Employment

Digitalisation

Employment

Self Dependent

Equality

Women Empowerment

Rural Social Innovation

Education

Improvise Skills

Employment

Leadership

Innovation

Providing Platform

Best Practices

Health

well-being

Hygiene

Standard of Living

Women

Future

Equity

Participation

Growth

Gender

Self Development

Satisfaction

Social inclusion

Access to Market (Trade)

Transformation

Exchange of Expériences

About the project

InnovAgroWoMed is a 3-year project funded at 87% by the European Union under the ENI CBC Mediterranean Sea Basin Programme.

PROJECT TITLE :

Social Innovation in the Agri-food sector for Women's Empowerment in the Mediterranean sea basin

THEMATIC OBJECTIVE :

A.3 Promotion of social inclusion and the fight against poverty

PRIORITY :

A.3.1 Professionalization of young people (NEETS) and women

COUNTRIES / PROJECT COVERAGE :

Italy, Spain, Tunisia, Palestine

FINANCIAL DATA

- 2.8 Million €** Total budget
- 2.4 million €** EU contribution
- 13%** Project co-financing

PROJECT IN NUMBERS

- 5** Partners
- 4** Countries
- 11** Technical outputs

Start date
December 2019

PROJECT DURATION

End date
December 2022

On both sides of the Mediterranean Sea, there is a common trend in terms of low women empowerment and participation in the labor force. InnovAgroWoMed project aims at boosting women labor participation and entrepreneurship, by leveraging on the potential of the agri-food sector - an industry closely linked to the cultural identity of the Mediterranean region - and showing a significant level of untapped potential in terms of innovation and growth. While countries such as Spain and Italy feature comparatively high levels of growth in the agri-food sector, albeit, with very low levels of women participation, the MENA agricultural business is still fragmented, and with low women employment.

What will be improved ?

Rural Social Innovation (RSI) model, tailored according to the local needs, ensures that the women after the intensive training programs will have the necessary skills to be competitive and more prepared to find a job or become entrepreneurs.

This will allow them not only to find a job but also a “**sustainable**” and desirable job as it will transform them into real **agents of change** in the rural contexts they live in reducing poverty and boosting social inclusion.

Who will benefit ?



Young women



Local agri-food businesses

What are the targeted Countries / Regions?

This project will focus on two European regions (*Valencia, Spain and Sicily, Italy*) and two MENA areas (*Béja and Médenine in Tunisia, and Palestine*), identified as suitable for the implementation and scaling up of a sustainable value model in the agri-food sector: *Rural Social Innovation (RSI)*.



What will be achieved ?



140

Women trained in marketable skills in the agri-food sector



4

Job profiles defined according to the needs of the agri-food sector



4

Coaching and mentoring programmes



4

Traineeship programmes for women on Rural Social Innovation



2

Agro-business job matching with local business needs



4

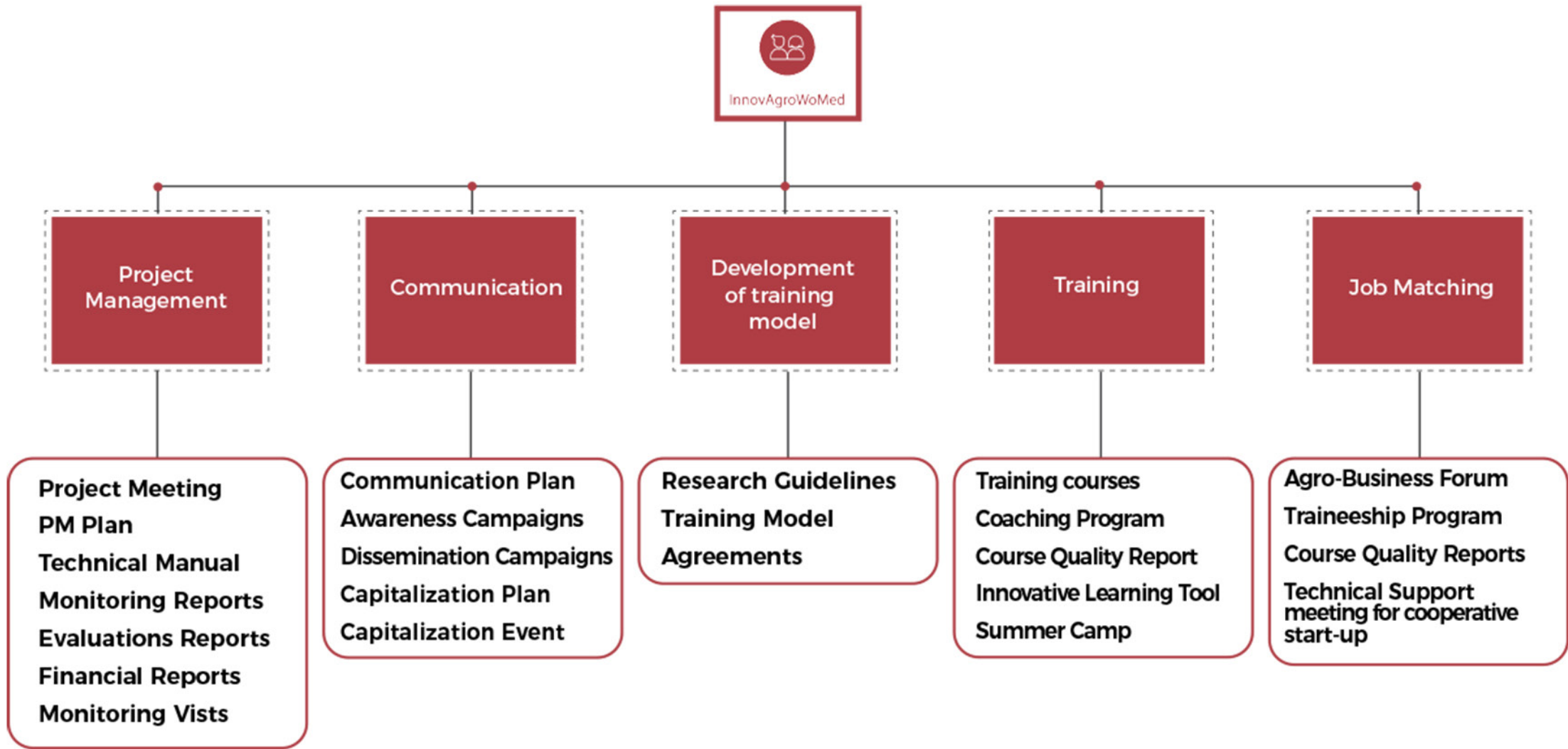
Agreements for a local agri-food stakeholder network to help match between job offers and demand



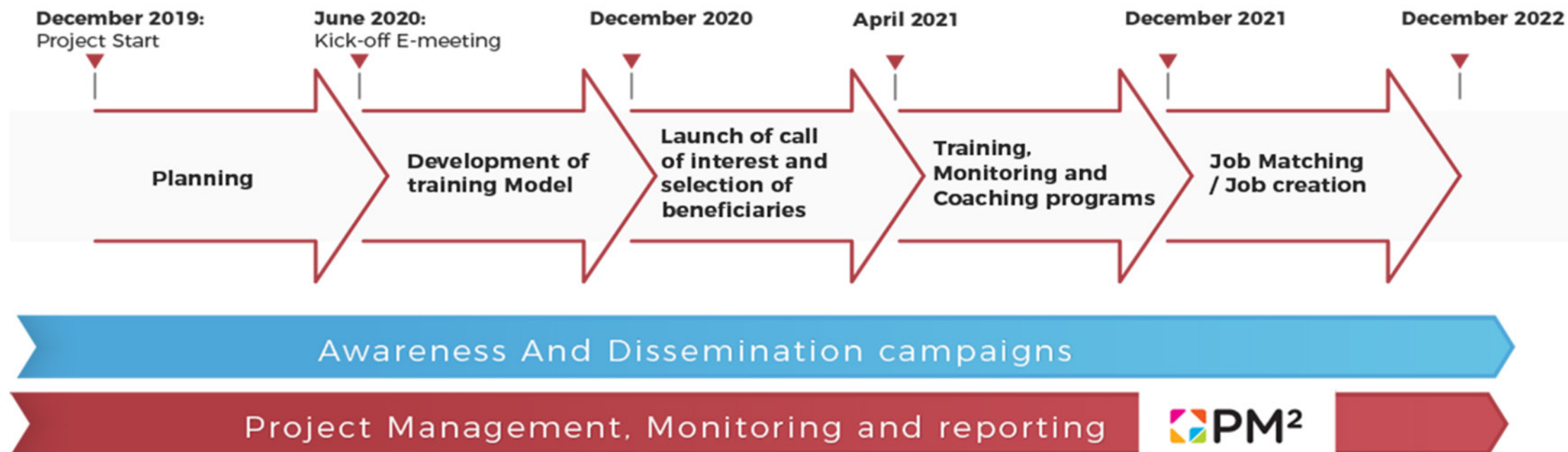
112

Women with a sustainable job by the end of the project

InnovAgroWoMed action plan



InnovAgroWoMed project life-cycle



InnovAgroWoMed Consortium



Lead beneficiary :
UNIVERSITY OF ROME TOR VERGATA (UTV)
Contact: francesca.dominici@uniroma2.it



Partners :
CESIE
Contact: letizia.portera@cesie.org



Jóvenes hacia la solidaridad y el desarrollo (JOVESOLIDES)
Contact: info@jovesolides.org



Centre of Arab Women for Training and Research (CAWTAR)
Contact: info@cawtar.org



Palestinian businesswomen's association (ASALA)
Contact: merna@asala-pal.org

InnovAgroWoMed associate partners

- COORDINAMENTO NAZIONALE COMUNITÀ D'ACCOGLIENZA - CNCA
ITALY
- DIPARTIMENTO PER LE PARI OPPORTUNITÀ - PRESIDENZA DEL CONSIGLIO DEI MINISTRI
ITALY
- ASSOCIAZIONE ITALIANA DONNE PER LO SVILUPPO ONLUS - AIDOS
ITALY
- ASSOCIATION FOR WOMEN COMMITTEES FOR SOCIAL WORK
PALESTINE
- NEW FARM COMPANY
PALESTINE
- MINISTRY OF WOMAN, FAMILY, CHILDHOOD AND SENIORS
TUNISIA
- CENTRE INTERNATIONAL DES FEMMES ENTREPRENEURS - CIFE
TUNISIA

InnovAgroWoMed Contacts



+216 50 787 152 / +216 71 790 511



hedi.finance@cawtar.org



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InnovAgroWoMed



**An Innovative way
To Increase The Employability Of
Mediterranean Women In The agri Food Sector**